

Press :	Release	
---------	---------	--

Contact:

Rick Hauser (805) 427-5259 rickhauser@rickhausergroup.com

## SIERRA INTRODUCES NEW LINE OF HIGH-QUALITY GENERATOR PARTS

New Line of OEM-Quality Parts Now Available for Repair and Maintenance of Westerbeke, Kohler and Onan Marine Generators

**LITCHFIELD**, **IL** (March 21, 2011) — Sierra, a leading provider of engine and drive parts for the marine industry, has announced a new line of premium quality repair and maintenance parts for leading brands of marine generators. As a result, dealers can now obtain important generator parts from the same trusted and reliable source.

Sierra's new line will include the oil filters, fuel filters, water pump impeller kits, thermostats, gaskets and anodes required to keep generators up and running in the challenging marine environment. These commonly replaced components will be available for selected models of popular marine generators manufactured by Westerbeke<sup>®</sup>, Kohler<sup>®</sup> and Onan<sup>®</sup>. Sierra plans to expand its offerings in this area in the near future.

Like all Sierra products, these generator parts are built to meet stringent OEM specifications and withstand the extreme operating conditions found on vessels at sea. Dealers and customers alike can use Sierra generator parts with full confidence they will not void manufacturer warranties. In fact, each new part is backed by Sierra's limited lifetime customer satisfaction warranty.

"This is an important development for us and for the industry," said Tom Douglass, Vice President of Sales and Marketing for Teleflex Marine. We have moved closer to making Sierra a one-stop shop for the marine repair parts dealers need," he added.

To learn more about new Sierra generator replacement parts, or the company's extensive line of engine and drive parts, steering/control systems, instruments, hoses and other quality products under the Teleflex Marine banner — contact Teleflex Marine at One Sierra Place, Litchfield, IL 62056 • Telephone: (217) 324-9400 • Or visit www.teleflexmarine.com.

## **About Teleflex Incorporated**

Teleflex Incorporated (NYSE:TFX) is a diversified company with annual revenues of \$2.5 billion. Teleflex designs, manufactures and distributes quality-engineered products and services for healthcare, aerospace, marine, and industrial markets worldwide. Headquartered in Limerick, PA., with operations in 24 countries, Teleflex employs more than 14,000 people worldwide who focus on providing innovative solutions for customers. Additional information about Teleflex can be obtained from the Company's website at <a href="https://www.teleflex.com">www.teleflex.com</a>.