

SOLUTIONS AND SUPPORT FOR OUR DEALERS

Welcome Dealers

Well-informed, motivated dealers, techs and sales associates are an asset to any brand in the boating business. That's why Teleflex Marine is introducing a new program that provides incentives to dealers and their sales and service team members for recommending, selling and installing Teleflex Marine products.

This program goes beyond a sales incentive contest to encourage dealers to learn more about the Teleflex products they sell and install. We want to recognize dealers for the work they do on behalf of our brand. Our goal is to make it fun, easy – and rewarding – for a dealer to build a good relationship with Teleflex Marine and with our products.

**Teleflex Marine Has The Best Marine Aftermarket
and OEM Solutions For Every Boater's Need**

Find out how Teleflex Marine helps you:

- Gain new customers
- Retain your current customers
- Expand your product and service offerings
- Profit from active marketing support
- Increase your margin opportunity

**BECOME A TELEFLEX MARINE PARTNER AND JOIN THE
ONBOARD REWARDS PROGRAM WHERE YOU CAN ORDER
REWARD PRIZES FOR EARNING POINTS...**

WWW.TELEFLEXMARINE.COM

THE TELEFLEX MARINE ONBOARD REWARDS PROGRAM

Learn, Install, and Earn

Teleflex Marine OnBoard Rewards is an exclusive program designed to reward and recognize Teleflex Marine Authorized Dealer owners and their Sales Reps and Techs. You can earn OnBoard Points for Installing and Selling Teleflex Marine and Sierra products. In addition, you will earn OnBoard Points for completing Training and Accreditation Exams, answering the correct Question of the Week and more! With Teleflex Marine Onboard Rewards you can accumulate all your points and redeem for the reward of your choice!

In short, we want to reward you for doing what you already do everyday, as a token of our gratitude for your past, present, and future efforts in representing the Teleflex Marine and Sierra brands.

Great things are coming your way through Teleflex Marine OnBoard Rewards. Don't miss this opportunity!

Learn

At Teleflex Marine we provide you with all the knowledge you need to take full advantage of the program, learn about Teleflex Marine and Sierra products, test your knowledge by answering the exams, and earn points.

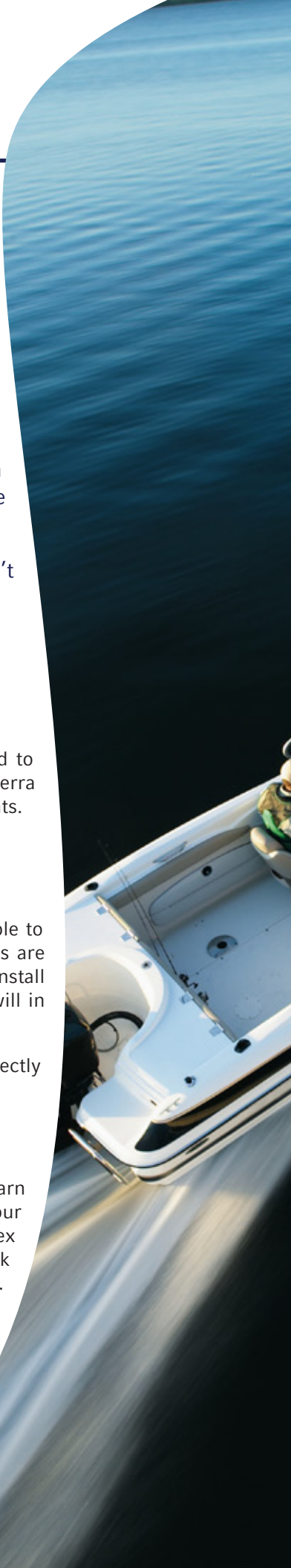
Trainings and Accreditations

Once you join Teleflex Marine OnBoard Rewards, you will be able to earn points by taking exams about our products. These exams are designed to give you the power and knowledge to sell and install Teleflex Marine and Sierra products more efficiently, which will in turn give you the power to earn more rewards.

The courses will enable you to earn points every time you correctly complete an exam while increasing your sales potential.

Question of the Week

Every week you will have an opportunity to learn and earn! Earn OnBoard Points while you test your knowledge. Each time you log in to the Teleflex Marine OnBoard Rewards website, you can check to see if there's a new question for you to answer. Just answer the question correctly and, you've earned your points!





Install

Teleflex Marine OnBoard Rewards program will also reward you for installing Teleflex Marine and Sierra products! The more actively you use Teleflex Marine's products, the greater your earning potential.

How to Redeem Points for Rewards

All prizes in the rewards catalog are available for ordering using your points! It works just like any online store, here's how:

- 1 Sign in at www.teleflexmarine.com and click the Dealer Network icon to login.
- 2 Enter your username and password to access your account.
- 3 Go to the "Rewards Catalog" section and choose your prize.
- 4 Add your prizes to your shopping cart and checkout. (We'll deduct the points from your account, there's never any cost to you! Even shipping and handling are included.)
- 5 Keep an eye out for the delivery person!

The Rewards Catalog will be updated on a regular basis with more rewards. Make sure you visit the website periodically to see what new rewards we've added!

Teleflex Marine OnBoard Rewards has been designed just for our dealers.

Welcome Onboard!

LEARN!

INSTALL!

EARN REWARDS!

WHY BECOME A TELEFLEX MARINE PARTNER?

At Teleflex Marine, we understand that marine replacement parts procurement is just one of the many marine services you offer your customers. We have developed the Teleflex Dealer Network Program to include all of the building blocks that you need to complement your services business and help you increase your revenue.

Leading Brands

Partnering with Teleflex Marine's industry leading brands like Teleflex, SeaStar, Sierra and Shields have proven time and time again to increase store traffic and boost sales.



Exceptional Coverage and Availability

Teleflex Marine's product coverage is second to none in the aftermarket. All of our distributor dealers carry an extensive stock of the items you need when you need them. They also have same day shipping on all special orders from our large facility located in Litchfield, IL. When you recommend Teleflex Marine you don't have to worry about long delivery times.

Highest in Quality and Reliability

Feel confident that when you lead with Teleflex Marine products, you are leading with the highest quality and reliability in the industry. When you recommend Teleflex Marine, you don't have to worry about the customer being unhappy with the quality of your recommendation.

Industry Leading Warranty

Protect your hard earned profits. Teleflex Marine, along with their Sierra Marine brand, offers the marine industry the best warranty in the business. Dealers demand Teleflex Marine brands because they know they will not lose money on service parts due to manufacturing defects. Simply put we stand behind our product.



Technical Expertise

Our staff of technical advisors is considered to be some of the best in the industry. We pride ourselves on keeping our Technical Reps up-to-date and relevant for your service business.



Rewards

Be rewarded by Teleflex Marine for doing what you do everyday, and make more money.

The Future

Teleflex is focused on the future. The marine service business is changing and changing fast. Technology and parts proliferation are changing the way service parts are going to be stocked and sold in the future. New tools will be required to not only work on boats of the future but so will the tools required to look up the parts. New ways to move parts to the market will be necessary to get the boat back on the water faster. So who better to partner with than a company with a global foot print and proven success in service parts... Teleflex Marine.

JOIN US

Teleflex Marine helps you benefit from a personalized service package designed to support your marketing strategy, stimulate your sales and help reach your goals.

Onboard Rewards
A Benefit For Members Of The Teleflex Marine Dealer Network

Teleflex Marine Engineers Solid Technology, And Strong Partnerships
A Profitable Partnership You Can Count On, So Will Your Customers

www.teleflexmarine.com



Teleflex®
MARINE



The Dealer Network is an internet based listing of dealers that install, stock and service Teleflex Marine products.

ONBOARD REWARDS PROGRAM

