



# news

Oct 2010

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## CLEAR LINE OF SIGHT



- GPS SPEEDOMETERS



## NEW GPS Speedometers

These NEW GPS Speedometers provide accurate speed over ground readings and heading information all in one attractive package.

- FEATURED DEALER NETWORK MEMBER

## FEATURED DEALER BENT MARINE



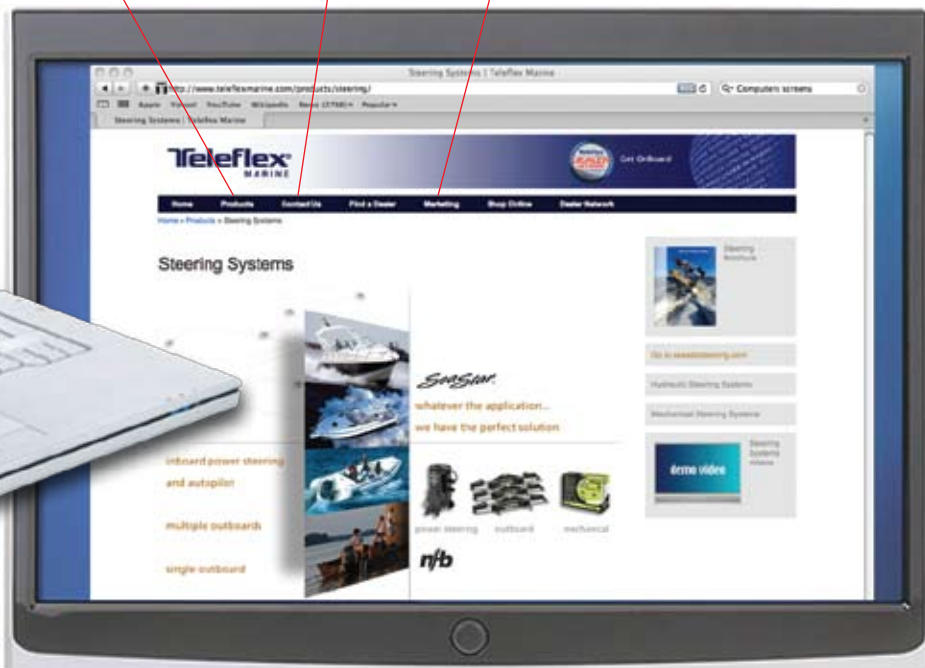
Bent Marine is a premier boat dealer on the Gulf Coast. Located just outside of New Orleans in Metairie, LA, Bent Marine is conveniently located in the heart of Southeast Louisiana. Bent Marine has a large selection on the Gulf Coast with new and used boats from top manufacturers including Fountain Powerboats, Sea Hunt, Robalo, Everglades, Chaparral, Lake and Bay and Premier Pontoons, and now Xpress Boats. "The new OnBoard Rewards program rewards me and my employees for selling and installing their products," said David Johnson, Bent Marine Parts Manager.



[www.teleflexmarine.com](http://www.teleflexmarine.com)



We hope you are finding our new website easy to navigate and useful for Product information, Support and Marketing.



• THE TELEFLEX MARINE ONBOARD REWARDS PROGRAM

*EASY TO SIGN UP  
EASY TO START EARNING  
GREAT GIFTS*

Teleflex Marine OnBoard Rewards is an exclusive program designed to reward and recognize Teleflex Marine Authorized Dealer owners and their teams.

You can earn OnBoard points for Installing and Selling Teleflex Marine and Sierra products.

In addition, you will earn OnBoard points for completing Training and Accreditation Exams, answering the correct Question of the Week and more! With Teleflex Marine Onboard Rewards you can accumulate all your points and redeem them for the reward of your choice!

In short, we want to reward you for doing what you already do everyday, as a token of our gratitude for your past, present, and future efforts in representing the Teleflex Marine and Sierra brands.

It's all about rewarding you! Great things are coming your way through Teleflex Marine OnBoard Rewards. Don't miss this opportunity for extra earnings for doing what you already do every day!



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web site dealer network contact us for more information

*Learn - Install - Earn*



*Learn OnBoard Rewards*

We'd like to reward your loyalty. Earn easy reward points redeemable for prizes. Easy to earn, easy to order. Even shipping is included!



*Install Training Center*

Learn about Teleflex systems and latest technologies and receive more reward points.



*Earn Products*

Partnering with Teleflex Marine's industry leading brands like Teleflex, SeaStar, Sierra and Shields have proven to increase store traffic and boost sales.

*Go to [www.teleflexmarine.com](http://www.teleflexmarine.com) to sign up today*



ELECTRICAL



DRIVE



HOSE



COOLING



FUEL



GAUGES



IGNITION



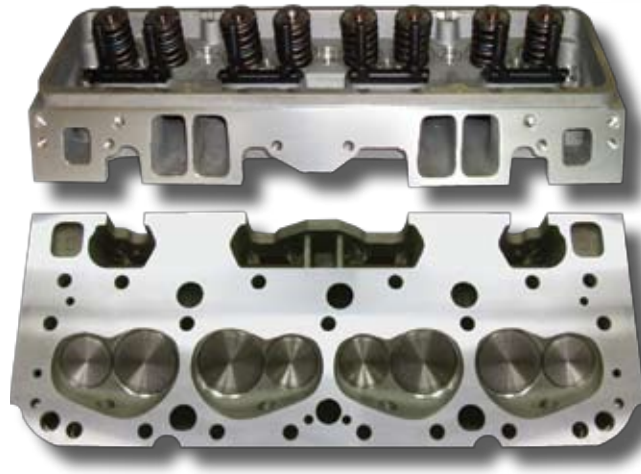
INTERNAL ENGINE



OIL & LUBES



TOOLS & SHOP



### HIGH PERFORMANCE ALUMINUM CYLINDER HEADS

Building upon the success of last years high-performance aluminum intakes, Sierra is pleased to introduce our first high-performance aluminum cylinder head. Sold in pairs only, this utilizes a 185cc intake runner/62cc exhaust runner and 2.02/1.60 stainless valves placed in a 72cc combustion chamber.

## Introducing Over 130 new products for 2011

go to: [www.teleflexmarine.com](http://www.teleflexmarine.com)

- With Sierra High-Performance engraved in the cylinder head, there can be no doubt where the increased power output comes from.
- Increase range from 25-50HP and an average overall weight savings of 50lbs.
- For maximum horsepower gain use with Sierra 18-7627 or 18-7628 intake manifold.
- Fits 5.7, 6.2L GM small block V-8

### TOOLS AND SHOP SUPPLIES

Ethanol Fuel Treatment and Stabilizer, Quart 18-9776

#### Ethanol treatment

- Stabilizes E10 gasoline for up to 12 months.
- Prevents fuel system corrosion from water attracted by E10 fuels.
- Cleans fuel system and improves performance.
- Contains a non-alcohol water remover that helps to reduce the chance of phase separation.
- Bottled in easy to use precision measuring package.
- Safe for use in all gasoline powered engines including generators and outdoor power equipment.
- Safe for use in both 2-cycle and 4-cycle engines.
- Prevents gum and varnish formation for optimum performance and quick starts.



### FAQ

## YOUR QUESTION

Does hydraulic steering completely eliminate steering loads/effort (outboard applications)?

## OUR ANSWER

No. A manual hydraulic steering system will reduce the steering effort when compared to a conventional cable driven steering system, however, it does not remove prop torque. There are several factors that need to be examined when dealing with steering loads (proper setting of the torque tab, proper matching of steering components, and proper trim settings of the engine).

To completely eliminate any steering loads felt at the wheel the best possible solution is to add a Power Assist pump. A Power Assist pump will power through the higher loads and your steering wheel will always have finger tip steering, at all speeds.

### SEASTAR KICKER CABLE TIE BAR

This new SeaStar product allows a user to manually steer an auxiliary engine (kicker motor) using their existing SeaStar hydraulic steering system. Today this is accomplished with a variety of solid mechanical linkages between the main engine and the auxiliary engine. Teleflex has developed a patent pending design that incorporates a **TFXTREME** cable as the linkage between the two engines.

- Flexible cable allows for adjustable locations of kicker motor.
- Allows independent trim/tilt of both engines.
- Allows full steering stroke of both engines.
- Simplified installation using universal ABYC steering connection (as per ABYC P17 & P21 standards) on kicker motor.
- Retrofittable to SeaStar Front Mount Cylinders
- Incorporates unique patented cable technology



**NEW**  
**SIMPLE**  
**ADDITION**  
**FOR AUXILIARY**  
**CONTROL.**

**Teleflex**<sup>®</sup>  
MARINE

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