

YOUR **ONE** STOP PARTS SHOP



Great Warranty

Maximum Profit

Dealer Rewards

One Stop Shop





6 kits

Volvo®

Evinrude® Johnson®

Mercury® Outboard

Suzuki®

MerCruiser®

Yamaha®

WE ARE YOUR ONE STOP PARTS SHOP

What Does it Mean To You?

- Small investment for a large return.
- Sierra Super Kits allow you to increase the number of engine brands you service.
- By carrying our Super Kits for the engine brands you do not carry you will increase your service capacity, response time and add additional profits.
- You will offer an industry leading warranty from the leading aftermarket marine parts supplier in the United States and 54 other countries.
- Limited lifetime warranty on parts and labor on Sierra products plus we even pay for incidentals like towing and haul out.
- Bolting any Sierra direct replacement product on an engine that is still under the engine manufacturer's warranty will not void the engine manufacturer's warranty, except in limited circumstances—in those circumstances, Sierra's warranty will apply.
- Increase service time, increase profits, decrease response time, and the best warranty in the business period.

Service Shop Program

Sierra is unique among manufacturers with its Service Shop Program. We're here to support the dealers by offering six new kits featuring the fastest moving parts by OEM. All these products are covered by our industry leading warranty. Sierra helps you benefit from a personalized service package designed stimulate your sales and help reach your goals.

Program Details

Just work with your distributor to order the right kit for your business, so they're ready when you need them. After you use a part, just reorder and restock. It's that simple.

Dealer Network

Participating in this Service Shop Program also gives you the opportunity to earn 300 additional points per kit if you are a member of our Dealer Network.

If not, just go to www.teleflexmarine.com sign up today and start earning points toward valuable incentives.

Our Products

Your distributor has access to all Sierra products. You can find parts for almost any engine brand behind your parts counter. Providing you with a quality product has always been an integral part of our heritage. Our world class Distribution Center has the system in place to make sure we deliver the right part, in the right amount of time.

Save Time

The Sierra Super Kits reduce your costs and improve your service. It also cuts down on your administrative burden by stocking only the fast-moving items. Just grab a part from the shelf and get back to making repairs in no time. Spend more time turning wrenches and less time ordering.

Marketing Support

Once you redeem your 300 point card you will receive a FREE Marketing Support kit from Sierra for participating in our program. This kit contains two Sierra hats, one Sierra branded can koozie, a cool calendar and a merchandising brochure to offer you ideas to outfit your dealership. One kit per dealership.



ENGINE *SUPERKITS*

VOLVO®

Order Kit Part No.
VOLVASSORT



18-2613



18-7326



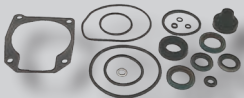
18-3677

Sierra #	OEM #	Description	Qty
18-1074	3850426	Exhaust Bellows	1
18-2100	983937 / 3853807	Gimbal Bearing	1
18-2613	508105	Outdrive Mounting Kit	3
18-2699	911851 / 911823	Outdrive Mounting Kit	2
18-2765	983973 / 987467 / 3854127	U-Joint Bellows	1
18-3060	835512 / 3854286	Impeller	3
18-3081	3852856	Impeller Kit	3
18-3348	984461	W/P Kit Cobra	2
18-3676	3853983	Thermostat Kit	1
18-3677	3856961	Thermostat Kit	2
18-5303	980893 / 987136 / 987894 / 835705 / 855846	Contact Set	2
18-5403	841907 / 855845 / 3853801 / 982880	Rotor	2
18-5705	582472 / 584416 / 586224 / 876039	Trim Relay	3
18-5899	982650 / 3857532	Oil Pressure Sender	1
18-7095	383918 / 983864 / 834985	Carburetor Kit	2
18-7326	3850809 / 3850810 / 3854620 / 3857985 / 3857986 / 3858261	Electric Fuel Pump	1
18-7634	984748	Trim Sender	1
18-8803-2	503752 / 503755 / 876533	Plug Wire Kit	1
18-7989	3851218-2 / 3852413 / 3862228	Fuel Water Separator	2

ENGINE *SUPERKITS*

**EVINRUDE®
JOHNSON®**

Order Kit Part No.
JOHNASSORT



18-2694



18-3561



18-5156



18-7350

Sierra #	OEM #	Description	Qty
18-7946	502905	Fuel Water Separator	2
18-7989	502906	Fuel Water Separator	2
18-8056	174508 / 775640	Fuel Connector	2
18-8092	176445 / 775641	Fuel Connector	2
18-8063	502867 / 772681	Tank Connector	2
18-2623	439141 / 500411 / 5006373	Seal Kit	1
18-2694	433550	Seal Kit	1
18-3387	432956	Impeller Kit	2
18-3390	395060	Impeller Kit	1
18-3392	434421	Impeller Kit	1
18-3561	436195	Thermostat	2
18-4249	318544	Magnetic Drain Plug Kit	2
18-4255	307551	Drain Plug Kit	2
18-5156	580148	Tune-Up Kit	2
18-5179	582508	Coil Kit	1
18-5705	582472 / 584416 / 586224	Relay	2
18-5708	583408	Rectifier	1
18-5758	582453 / 583380 / 582452	Power Pack	1
18-5759	582125	Power Pack	1
18-5808	395419 / 582708	Solenoid	2
18-7042	396701 / 398729 / 392061	Carburetor Kit	2
18-7043	439071	Carburetor Kit	2
18-7044	175158 / 437228	Service Valve Kit	2
18-7093	396521	Needle / Seat	3
18-7247	438996 / 435442 / 436852	Carburetor Kit	3
18-7350	397839 / 391638 / 395091	Fuel Pump Kit	2
18-7352	433387	Fuel Pump Kit	1
18-7823	393088	Fuel Pump Kit	2
18-7830	398327	Inline Fuel Filter	2



ENGINE **SUPER**KITS

MERCURY® OUTBOARD

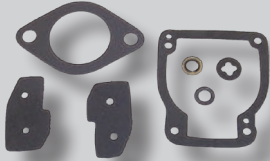
Order Kit Part No.
MERUASSORT



18-3672



18-7968



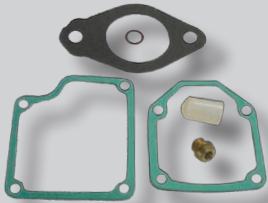
18-7211-1

Sierra #	OEM #	Description	Qty
18-8069	22831Q3	Fuel Connector	2
18-8076	22-13563Q3	Fuel Connector	2
18-8091	22-13563Q7	Fuel Connector	2
18-2244	10-79953A2 / 10-79953Q04	Drain Plug Kit	2
18-2375	10-67892A1 / 10-67892A06	Magnetic Drain Plug Kit	2
18-2599	26-816575A2	Face Seal and Tool	1
18-2655	26-89238A2	Gear Housing Seal Kit	1
18-3039	47-89981	Impeller	1
18-3054	47-89980	Impeller	1
18-3214	47-43026T11	Impeller Kit	2
18-3217	47-89984T5	Impeller Kit	2
18-3569	803061T1	Thermostat Kit	1
18-3672	75692Q1	Thermostat Kit	1
18-4915	50-12066Q9	Starter Rope	2
18-5707	816770T	Rectifier	1
18-5743	883072T	Voltage Regulator	1
18-5775	332-7778A12	Switch Box	2
18-5808	47886T	Solenoid	2
18-5816	89-96054T	Solenoid	2
18-5817	89-96158T	Solenoid	2
18-7211-1	1395-811223-1	Carburetor Kit	3
18-7212	1395-9761-1	Carburetor Kit	1
18-7215	1395-9024	Carburetor Kit	2
18-7817	21-857005A1	Fuel Pump Kit	2
18-7831	802128A1	Inline Fuel Filter	2
18-7968	35-18458Q4	Fuel Filter w/ Sensor	1
18-7944	35-802893Q	Fuel Water Separator	2

ENGINE **SUPER**KITS

SUZUKI®

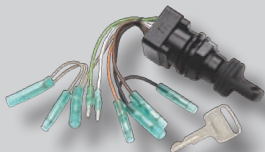
Order Kit Part No.
SUZUASSORT



18-7753



18-8078



MP51010

Sierra #	OEM #	Description	Qty
18-8062	65750-98505	Fuel Connector	3
18-8071	99105-00192	Tank Connector	3
18-8078	65740-95500	Tank Connector	3
18-8079	65750-95510	Fuel Connector	3
18-3023	17461-94520	Impeller	2
18-3097	17461-98502	Impeller	2
18-3254	17400-87E03	Water Pump Kit	2
18-3257	17400-94611	Water Pump Kit	1
18-3258	17400-90J11	Water Pump Kit	2
18-6786-1	38100-87D10-01T	Trim Motor	1
18-7716	15410-87J10	Fuel Filter	2
18-7752	13910-87D00	Carburetor Kit	3
18-7753	13910-94400	Carburetor Kit	2
18-7754	13910-94701	Carburetor Kit	2
18-7897	16510-61A20-MHL	Oil Filter	2
18-7903	16510-05240	Oil Filter	2
18-7915-1	16510-87J00	Oil Filter	2
18-8339	25700-94700	Seal Kit	1
18-8340	25700-95500	Seal Kit	1
MP51010	37110-99E00	Ignition Switch	1

ENGINE **SUPER**KITS

MERCURUISER®

Order Kit Part No.
MCRUASSORT



18-5273



18-2375

Sierra Parts Experts

Exceptional Coverage and Availability

Sierra's product coverage is second to none in the aftermarket. All of our distributors carry an extensive stock of the items you need when you need them.

They also have same day shipping on all special orders from our large facility located in Litchfield, IL. When you recommend Sierra you don't have to worry about long delivery times.

Technical Expertise

Our staff of technical advisors is considered to be some of the best in the industry. We pride ourselves on keeping our Technical Reps up-to-date and relevant for your service business.

Sierra #	OEM #	Description	Qty
18-2100	30-60794A4	Gimbal Bearing	1
18-21005	30-862540A3	Gimbal Bearing	1
18-2190	19543A10	Shift Cable Kit	1
18-2244	10-79953A2	Drain Plug Kit	2
18-2375	10-67892A1	Magnetic Drain Plug Kit	2
18-2615	16755A1	Outdrive Gasket Set	2
18-2619-1	27-64818A3 27-94996Q2	Outdrive Gasket Set	4
18-2646-1	26-816575A3	Seal Kit	1
18-2652	26-33144A2	Seal Kit	1
18-2750	18654A1	Exhaust Bellows	1
18-2751	60932A4	U-Joint Bellows	1
18-2753-2	74639A2	Shift Cable Bellows	1
18-3147	817275T4	Water Pump Kit	1
18-3217	47-89984T5	Water Pump Kit	1
18-3318	47-59362Q08	Water Pump Kit	1
18-3150	46-807151A14	Water Pump Kit	1
18-3601	32-32461	Water Hose	1
18-3602	32-41725-33	Water Hose	1
18-5268	NPN	Tune-Up Kit	1
18-5273	NPN	Tune-Up Kit	1
18-5438	398-7803A4	Ignition Coil	1
18-5836	25661-1	Solenoid	1
18-7095	823426A1	Carburetor Kit	1
18-7098-1	NPN	Carburetor Kit	1
18-7633	805320A03	Trim Sender Kit	1
18-8804-1	84-816761Q4	Spark Plug Wire Kit	1
18-7944	35-802893Q	Fuel Water Separator	2

Leading Brands

Partnering with Teleflex Marine's industry leading brands like Teleflex, SeaStar, Sierra and Shields have proven time and time again to increase store traffic and boost sales.

Highest in Quality and Reliability

Feel confident that when you offer Sierra products, you are leading with the highest quality and reliability in the industry. When you recommend Sierra, you don't have to worry about the customer being unhappy with the quality of your recommendation.

Industry Leading Warranty

Protect your hard earned profits. Sierra offers the marine industry the best warranty in the business. Dealers demand Sierra because they know they will not lose money on service parts due to manufacturing defects. Simply put we stand behind our product.

ENGINE SUPERKITS

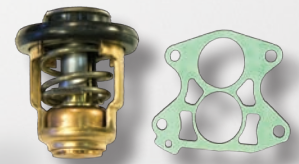
YAMAHA® Order Kit Part No. YAMAASSORT

Sierra #	OEM #	Description	Qty
18-80414	6G1-24305-05-00	Fuel Connector	2
18-80415	6E5-24305-05 / 6Y2-24305-05		2
18-2371	90340-08M0400	Drain Plug	2
18-2374	688-45341-10-00	Magnetic Drain Plug	2
18-2794-1	6F3-W0001-21-00 6F3-W0001-C1-00 6E5-W0001-51-00 6E5-W0001-F1-00 6G5-W0001-21-00 6G5-W0001-C1-00	Seal Kit	1
18-2799	61A-W0001-21-00 61A-W0001-C1-00	Seal Kit	1
18-3071	6E5-44352-01-00	Impeller	2
18-3370	692-W0078-00-00 692-W0078-01-00 692-W0078-A0-00	Impeller Kit	1
18-3395	61A-W0078-01-00	Impeller Kit	1
18-3429	6H4-W0078-00-00 6H4-W0078-A0-00	Impeller Kit	1
18-3608	6E5-12411-30-01	Thermostat Kit	2
18-3609	61A-12414-A0-00	Thermostat Kit	1
18-4698	90430-08020-00	Drain Plug Gasket	5
18-5128	6R3-85570-01-00	Ignition Coil	1
18-5819	65W-81941-00-00	Solenoid	2
18-7756	64D-W0093-00-00	Carburetor Kit	3
18-7768	6H4-W0093-03-00	Carburetor Kit	3
18-7787	NPN	40-90 HP Fuel Pump Kit	2
18-7788	NPN	V4 & V6 Fuel Pump Kit	2
18-7911-1	5GH-13440-00-00	Oil Filter	2
18-7979	68V-24563-00-00	Fuel Filter	2

18-80415



18-3608



The Future

Sierra is focused on the future. The marine service business is changing and changing fast. Technology and parts proliferation are changing the way service parts are going to be stocked and sold in the future. New tools will be required to not only work on boats of the future but so will the tools required to look up the parts.

New ways to move parts to the market will be necessary to get the boat back on the water faster.

So who better to partner with than a company with a global

foot print and proven

success in service

parts...Sierra.

Sierra®

WARRANTY

ORDER FORM

KITS	PART NO.	DESCRIPTION	QUANTITY
VOLVO®	VOLVASSORT	VOLVO SERVICE SHOP ASSORTMENT	
EVINRUDE® JOHNSON®	JOHNASSORT	JOHNSON/EVINRUDE SERVICE SHOP ASSORTMENT	
MERCURY® OUTBOARD	MERUASSORT	MERCURY SERVICE SHOP ASSORTMENT	
MERCUISER®	MCRUASSORT	MERCUISER SERVICE SHOP ASSORTMENT	
SUZUKI®	SUZUASSORT	SUZUKI SERVICE SHOP ASSORTMENT	
YAMAHA®	YAMAASSORT	YAMAHA SERVICE SHOP ASSORTMENT	

Did You Know

Did you know that Sierra has been providing quality aftermarket marine parts for over 40 years with over 165,000 square feet of warehouse space and over 6,000 parts centrally located in Litchfield Illinois?

Did you know that Sierra supplies product to and purchases product direct from the OEM engine manufacturers?

Did you know that Sierra has an extensive part testing program that includes numerous boats and a variety of engines to give you the piece of mind that a Sierra part will fit just like the OEM?



our way
of saying...**thank
you..**

for your
dedication
and commitment

