

Press Release

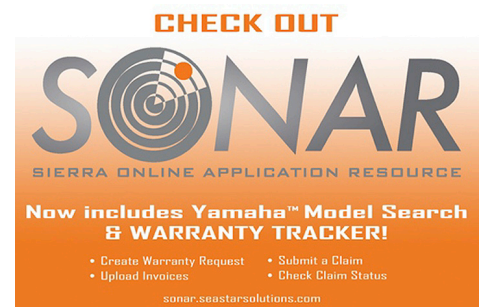
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SEASTAR SOLUTIONS UPDATES SONAR (SIERRA ONLINE APPLICATION RESOURCE) PARTS LOOKUP SYSTEM AND DIGITAL CATALOGUE

System Now Provides Yamaha Model/Parts Search

(January 2016 - Southampton, UK) - SeaStar Solutions SONAR System database has recently been updated to include Yamaha engine parts found in the Sierra engine and drive parts catalogue. The system previously covered all available Sierra parts for Mercury, Mercruiser, Johnson and Evinrude engines.

“Our team is continually working to make SONAR more complete and to add more features,” said Tom Douglass, Vice President of Sales and Marketing for SeaStar Solutions. “This new upgrade expands the usefulness of the site for both the consumer and our dealer network.”



Consumers and dealers can use the site to search for a specific Sierra or OEM part number. They can also search available parts by engine model simply by entering the engine brand, model number or description, model year, horsepower and/or serial number. Diagrams and exploded views are also available for many models, allowing the user to search for and identify a specific part within a component or system.

Dealers interested in taking advantage of SONAR’s exclusive benefits can register by visiting **catalog.seastarsolutions.com**.

For more information on SONAR, Sierra’s full catalogue of engine and drive parts, or SeaStar Solutions’ full range of steering and control products, **visit www.seastarsolutions.com**.

About SeaStar Solutions

SeaStar Solutions is the leading global provider of OEM and aftermarket products and accessories for the recreational marine and related markets. Sold around the world under the SeaStar, Sierra, BayStar, Shields, Inca, Mallory, Prime Line and Proheat brands, the Company’s products are recognized for their quality, reliability and technical innovation. For more information, please refer to the Company’s website at **www.seastarsolutions.com**.

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About American Securities LLC

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