



# onboard rewards

ONBOARD REWARDS ALLIANCE  
PROGRAM

## An introduction to OnBoard Rewards.

### Greater rewards for dealers

The OnBoard Rewards Alliance Program is an exclusive program designed to reward OnBoard Rewards Authorized Dealers and their employees.

You can earn OnBoard Reward Points for installing and selling Products from the Alliance Program Partners. In addition, you will earn OnBoard Rewards Points for completing Training, answering the correct Question of the Week and more! With the OnBoard Rewards Program you can accumulate all your points and redeem them for the incentive of your choice! In short, we want to reward you for doing what you already do everyday.



**join** over **7000** dealers

### Trainings

Complete exams, increasing your sales knowledge and earn points.

STATS Training Module 5  
SIERRA IQ (InfoQuest)



Online Promotions

Training Modules

Bonus Points

Communications

Surveys

Dealer Support

## The alliance that works for you

- Gain new customers
- Retain your current customers
- Expand your product and service offerings
- Increase your profits

Become an OnBoard Rewards Alliance Program member, where you can earn points and redeem those points for rewards...  
[www.myonboardrewards.com](http://www.myonboardrewards.com)

### More options with OnBoard Rewards

#### Learn

You're provided with all the knowledge you need to take full advantage of the program, learn about our products, test your knowledge and earn points.

#### Question of the Week

Login each week and answer the question correctly and, you've earned your points!

#### Install

The OnBoard Rewards Alliance Program will also reward you for installing our products! The more actively you use our Alliance Partners products, the greater your earning potential.

#### Earn

Now your rewards extend throughout the OnBoard Rewards Alliance Program. Members of the OnBoard Rewards Alliance Program are able to earn and redeem points with the alliance partners – so when you're ready to redeem your points for incentives, OnBoard Rewards brings you more options than ever.

## The Industry's Leading Marine Alliance Program

- OnBoard Rewards Alliance Program brings together the world's leading marine companies.
- Provides its customers with services and value no single marine company can deliver on its own.
- Offers the market-leading range of alliance program products.
- Committed to innovation in order to improve customer satisfaction.

## Leading Brands

The OnBoard Rewards Alliance program is proud to have the world's most reliable and respected marine suppliers in the program and the alliance is continually growing so that it can better serve you.

Partnering with industry leading brands has proven time and time again to increase store traffic and boost sales. OnBoard Rewards brings together some of the top brands in the world, all with distinguished reputations for quality and service:

- SeaStar Solutions, the leader in marine steering systems, controls and cables.
- Sierra Engine and Drive Parts, leading supplier of over 6000 engine and drive products
- Shields Hose, provides every possible type of hose for every possible application.
- Xtreme, the most advanced mechanical steering system in the marketplace.
- NFB, developed and designed No Feedback mechanical steering.
- Taylor Made Products, consumer-trusted supplier of buoys, fenders, dock products, boat covers, bimini tops, flags, hardware and accessories.



## Rewards

Be rewarded by the OnBoard Rewards Alliance Program for doing what you do every day, and make more money.

## The Future

We are focused on the future. The marine service business is changing and changing fast. Technology and parts proliferation are changing the way products will be stocked and sold in the future. Modern tools are necessary to service new boats properly and with the OnBoard Rewards Alliance Program, finding these tools will become easier than ever before. New ways to move products to the market will be necessary to get the boat back on the water faster. So who better to partner with than companies with a global foot print and proven success... OnBoard Rewards Alliance Program.

# dealer support

**SEASTAR™**





Pioneered by SeaStar Solutions

# NEW IDEAS... MEASURABLE RESULTS

onboard  
get



## ONBOARD REWARDS

A profitable partnership you can count on, so will your customers. [www.myonboardrewards.com](http://www.myonboardrewards.com)

The OnBoard Rewards Alliance Program has the most innovative solutions for every boater's needs.

The OnBoard Rewards Alliance Program has taken off across North America. This highly successful program was pioneered and launched by SeaStar Solutions on June 30, 2010. The online program provides incentives to dealers and their employees for recommending, selling and installing key product brands.

SeaStar Solutions has invited leading marine industry partners to join the program in an effort to expand the program. Members of the OnBoard Rewards Alliance Program will now be able to earn points and redeem them from all partners in the program.



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Part No. BROCH-REWARDS



[www.seastarsolutions.com](http://www.seastarsolutions.com)