



Press Release

For Immediate Release

NEW XTREME SIDE MOUNT AND SINGLE AND DUAL TOP MOUNT CONTROLS FROM SEASTAR SOLUTIONS OFFER IMPROVED USER EXPERIENCE

Proven, Robust Mechanical Systems Now Feature Enhanced Ergonomics and Upgraded Features

Litchfield, IL, October 4, 2016 – SeaStar Solutions today introduced their new Xtreme line of side mount and single and dual top mount controls. These new dual-function Xtreme controls have not only been designed to offer users the most comfortable grip possible, they also offer some of the most advanced features available. Importantly, they are built to SeaStar Solutions' Xtreme standards of engineering and reliability and pair perfectly with SeaStar's Xtreme control cables for optimal performance.

The Xtreme side mount control features a beautifully redesigned handle with a new ergonomic grip that comfortably fits a wide variety of hand sizes. The neutral interlock lifter is located beneath the grip and the trim switch is now more naturally operated by the thumb. Throttle friction can also be adjusted to match the user's preference.

The same enhanced ergonomics and improved switch placements can be found on the new Xtreme single and dual top mount controls. In addition, both single and dual top mount controls offer optional neutral lock-out lifters, which protect against the control being inadvertently knocked or bumped into gear.

A new center console side mount Xtreme control is also available for a wide range of popular boats. This control features a specially-designed low profile handle that is easy to operate without being in the way. The trim switch location has also been positioned for easy activation using your thumb.

The inner workings of all these new controls continue to exemplify SeaStar Solutions' commitment to robust components and reliable performance. New Xtreme controls deliver the same 2.38:1 mechanical advantage of other SeaStar controls and are made of corrosion resistant materials engineered to provide years of use in harsh fresh and saltwater environments.



(Next Page)



Press Release

Available in chrome or black, Xtreme controls have been designed to match seamlessly with SeaStar 3300/33C Xtreme control cables, however, they will accept a range of OEM cables, as well. These controls feature “easy-on” connections and can be configured in either push or pull actuation modes to streamline installation. Please consult your dealer or distributor for detailed ordering information.

For more information on new Xtreme Controls, or any of SeaStar Solutions' products for marine applications, please visit www.seastarsolutions.com.

About SeaStar Solutions

SeaStar Solutions is the leading global provider of OEM and aftermarket products and accessories for the recreational marine and related markets. Sold around the world under the SeaStar, Sierra, BayStar, Shields, Inca, Mallory, Prime Line and Proheat brands, the Company's products are recognized for their quality, reliability and technical innovation. For more information, please refer to the Company's website at www.seastarsolutions.com

About American Securities LLC

American Securities is a leading middle-market private equity firm with one of the most consistent track records in the industry of building successful, enduring businesses. We invest in North American based companies with revenues ranging from \$500 million to \$2 billion and currently have more than \$13 billion under management. More information about American Securities can be found at www.american-securities.com/.

#

For more information contact
Rick Hauser (805) 427-5259 or email rickhauser@rickhausergroup.com