



## Press Release

For Immediate Release

### **SEASTAR SOLUTIONS PRESENTS NEW ONLINE TECHNICAL TRAINING VIDEO Online Video On Control Cables Provides Easy-To-Follow Instructions On Maintenance And Repair**

**Litchfield, IL, November 11, 2016** – SeaStar Solutions, the world leader in marine steering and control systems, today announced a new addition to its online series of Technical Training Videos, titled “How To Measure Control Cables.” While it may seem like a relatively simple process, there’s more to doing this job than you might think. Even if you have a pretty good idea as to how to do it, after watching this video, you’ll have a solid understanding of the total process and pick up a couple of important tips that can make the job easier and guarantee the right outcome.

“How To Measure Control Cables” is just one of several Technical Training Videos available on SeaStar Solutions’ website. There are several videos on mechanical and hydraulic steering, product videos on SeaStar’s Optimus 360 Joystick Docking System, even Safe Boating Tips.

If you’re a do-it-yourselfer, or just want to know more about how the operating systems on your boat function, spending a few minutes watching any of the SeaStar Solutions videos will help make you better boater.

To watch SeaStar Solutions Technical Training videos, visit <http://www.seastarsolutions.com/videos/>. For more information on any of SeaStar Solutions’ products for marine applications, please visit [www.seastarsolutions.com](http://www.seastarsolutions.com).



#### **About SeaStar Solutions**

SeaStar Solutions is the leading global provider of OEM and aftermarket products and accessories for the recreational marine and related markets. Sold around the world under the SeaStar, Sierra, BayStar, Shields, Inca, Mallory, Prime Line and Proheat brands, the Company’s products are recognized for their quality, reliability and technical innovation. For more information, please refer to the Company’s website at [www.seastarsolutions.com](http://www.seastarsolutions.com)

#### **About American Securities LLC**

American Securities is a leading middle-market private equity firm with one of the most consistent track records in the industry of building successful, enduring businesses. We invest in North American based companies with revenues ranging from \$500 million to \$2 billion and currently have more than \$13 billion under management. More information about American Securities can be found at [www.american-securities.com/](http://www.american-securities.com/).

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