



## Press Release

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**For Immediate Release**

### **SEASTAR SOLUTIONS ACQUIRES MARINE DIGITAL INTEGRATORS**

**(February 2017 - Southampton, UK)** - SeaStar Solutions (SeaStar), a leading manufacturer and supplier of marine steering and control systems, engine parts, fuel systems and related products, has acquired Marine Digital Integrators (MDI) LLC, the Stuart, FL USA based manufacturer of complete electrical proprietary systems.

MDI supplies turn key systems focused on new technology, digital switching, and advanced battery management that allow brand specific unique features and benefits with modularised “Plug n Play” systems that are fully integrated with the leading display manufacturers.

“We are very excited about adding MDI to the solutions we offer to our boat builder customers. SeaStar has a long history of close collaboration with boat builders and MDI will contribute to enhancing our offering with more integrated solutions and smart systems. Our customers can expect the same level of innovation, integration and support that they are enjoying with Optimus 360, SeaStation as well as all of the SeaStar Solutions’ systems. MDI will remain in Stuart and as a key member of the SeaStar family, MDI will leverage all the resources that SeaStar has available to it.” said Yvan Cote, President and CEO of SeaStar.

MDI will continue its normal operations with the current management team. Marcus Bailey and Brian Robinson are joining the SeaStar senior management team as Vice-Presidents of Business Development for the MDI division of SeaStar Solutions, and will report directly to the CEO.

For normal business or emergencies, current contacts, addresses, telephone numbers and e-mail addresses remain valid.

For information, contact:

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### **About SeaStar Solutions**

SeaStar Solutions is the leading global provider of OEM and aftermarket products and accessories for the recreational marine and related markets. The Company’s products are recognised for their quality, reliability and technical innovation and are sold around the world under the SeaStar, Sierra, BayStar, Shields, Prime Line and Proheat brands. For more information, please refer to the Company’s website at [www.seastarsolutions.com](http://www.seastarsolutions.com)