

for designers

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this can only reflect our company's outward image at all times.

The following section covers grid layouts and guidelines for designers and art workers. Without stifling creativity, the following grids and layouts will give pointers to form a uniform look to our literature, stationary, web design and social media.

Quality is key, when using quality imagery and design

layouts and grids

Creating a uniform for the company

Product impact brochures



Product semi technical information brochure



Product technical data sheet



standard product brochure cover

4 page semi technical information brochure (scaled down) -Templates available

Brand position 2



Brand position 1

Main image

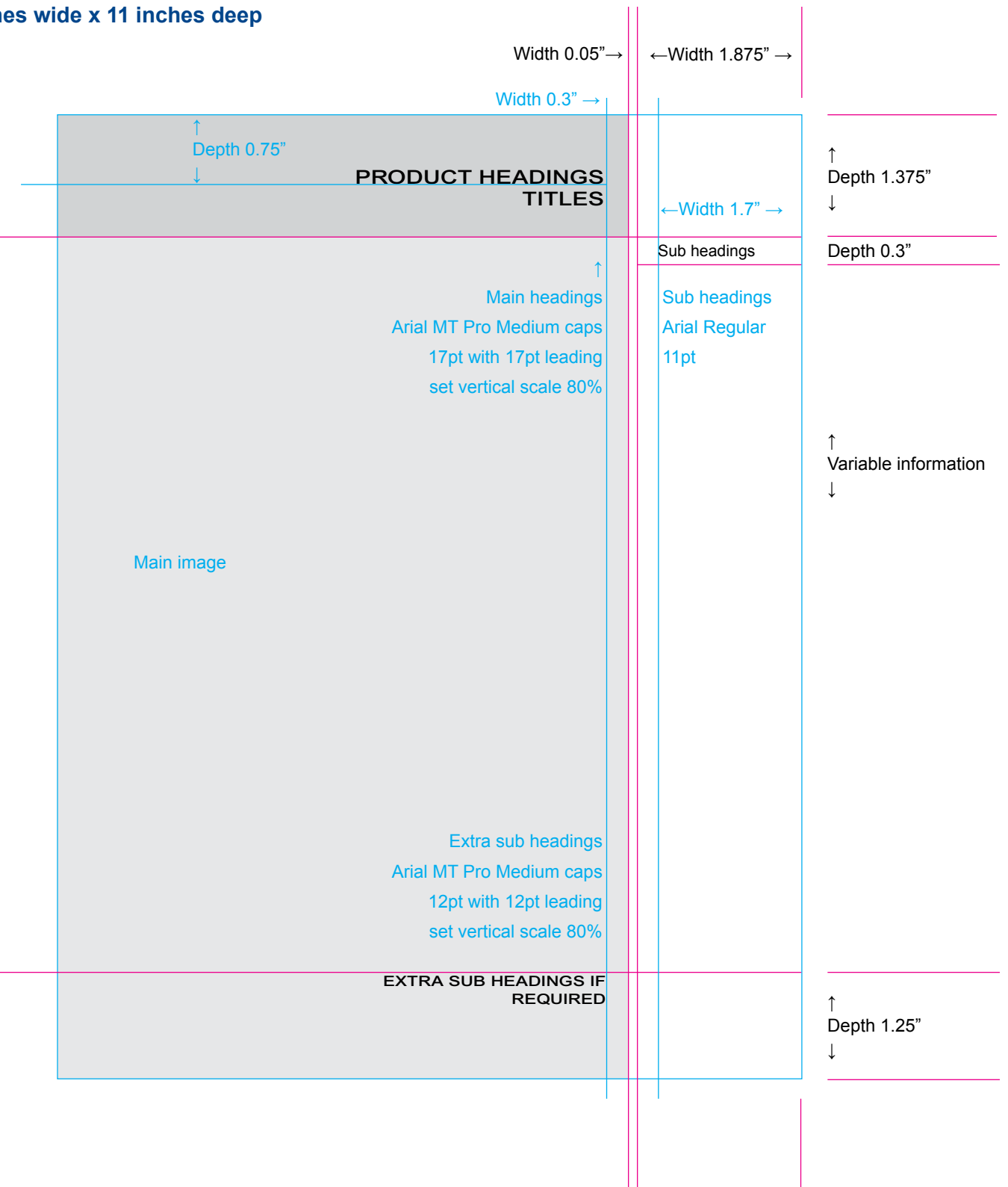
Highlight column for products or features

Use our color range
30% black
60% black
Black
Blue
Orange

Identity position 1

standard product brochure grid

8.5 inches wide x 11 inches deep



product impact brochure

4 page semi technical information brochure (scaled down) - Templates available ✓

Highlight area if required



Main image

Use our color range
 30% black
 60% black
 Black
 Blue
 Orange

Identity position 1

product impact brochure grid

8.5 inches wide x 11 inches deep



Banner flash if required
 Helvetical Neue (TT)
 Arial MT Pro
 12 with 16pt leading
 set vertical scale 80%

Depth 1.25"

Depth 0.75"

←Width 1.875" →