



Press Release

For Immediate Release

SEASTAR SOLUTIONS ANNOUNCES OPTIMUS 360 FOR MERCURY® VERADO™ OUTBOARDS

Optimus 360 System, including Optimus EPS, SeaStation GPS Anchoring and SeaWays Autopilot Now Available for Popular Verado Outboards

(February 15, 2015, Litchfield, IL) – SeaStar Solutions, the global leader in marine steering and electronic control technology, has announced the availability of its acclaimed Optimus 360 joystick docking and control system for Mercury® Verado™ six-cylinder digital throttle and shift outboards.

Now, owners of Verado outboards can enjoy the benefits of SeaStar Optimus 360 joystick control technology for close quarter maneuvering, as well as Optimus EPS (Electronic Power Steering), SeaStation GPS Anchoring and SeaWays Autopilot capabilities.

“Last year, we introduced our Optimus EPS electronic power steering for Verado outboards,” said Tom Douglass, vice president of sales and marketing for SeaStar Solutions. “Now, for the first time, we are able to offer our complete suite of Optimus Solutions to Verado owners.”

The Optimus 360 system will provide complete multi-directional joystick control of any vessel with twin or triple



Verado outboard installations. (The quad Verado Optimus 360 joystick control will follow in the summer.) Low speed diagonal, sideways, forward and reverse movements are controlled by the simple and intuitive movement of the joystick. An exclusive “boost” mode provides added thrust to overcome strong wind or current.

The Optimus 360 system also includes Optimus EPS power steering. In addition to making steering easier while underway, Optimus EPS’ speed adaptive feature allows lock-to-lock turn ratios to be programmed to match engine rpm. For example, when running at cruising speeds the steering can be set to eight turns lock-to-lock, so minor movements of the wheel won’t translate into significant changes in course. When operating at lower speeds, the lock-to-lock ratio can be set to as low as 3.5 turns, and steering effort can be further eased to aid when maneuvering in tight spaces.

Because Optimus employs an “on demand” pump system, skippers will realize an immediate power savings, limited pump heat generation and improved durability.

Integrated GPS Anchoring and Autopilot Systems Are Now Available

SeaStar Solutions has recently added two new capabilities to its Optimus 360 system: SeaStation GPS Anchoring and SeaWays Autopilot systems. Verado owners can now have these capabilities added when installing Optimus 360.

The SeaStation system was designed with anglers in mind. It offers three modes: 1) Heading Only, 2) Position Only, and 3) Heading and Position. Heading and Position mode is designed to hold the boat in a specific position; waiting for a bridge to open, for example. Position Only mode keeps the boat over a spot while allowing it to find its natural heading with wind or current. For kite or drift fishing, Heading Only mode maintains a set heading while allowing the boat to drift with the current or tide. In these modes, SeaStation uses minimal throttle and shift adjustments to maintain position.

Like SeaStation, SeaWays Autopilot takes full advantage of the existing Optimus 360 systems, including the onboard pump control module, hydraulic pumps and CANtrak display. Installation of additional pumps and other hardware is not necessary.

The full Optimus 360 system has been designed to integrate seamlessly with Verado outboards. A specially-designed SmartStick sensor and magnet fit on the existing Verado hydraulic steering cylinder for a clean, unobtrusive install. Importantly, the sensor assembly does not affect existing clearances for tilt and trim in the transom area.

Optimus 360 for Verado is available on new boats or can be retrofitted on existing vessels by select boat builders or an authorized Optimus installing dealer. Retrofit installation requires removal of the factory helm, hoses and power assist pump and replacement with the Optimus electronic helm, Optimus hydraulic pump and hoses, NMEA 2000® harnesses and CANtrak display. SeaStation and SeaWays systems require the additional installation of a GPS compass sensor and software update.

SeaStation and SeaWays will be included at no additional cost with the purchase of Optimus 360 during the 2018 Model Year.

For more information on Optimus 360 for Verado outboards, Optimus EPS, SeaStation and SeaWays, or for the name of your nearest installing dealer, please visit www.seastarsolutions.com.

ABOUT SEASTAR SOLUTIONS

SeaStar Solutions is the leading global provider of OEM and aftermarket products and accessories for the recreational marine and related markets. Sold around the world under the SeaStar, BayStar, Sierra, Shields, Inca, Moeller, Mallory, Prime Line and ProHeat brands, the Company's products are recognized for their quality, reliability and technical innovation. For more information, please refer to the Company's website at www.seastarsolutions.com

ABOUT DOMETIC

Dometic enriches people's experiences when away from home by providing smart, reliable products with outstanding design for mobile living in the areas of Climate, Hygiene & Sanitation, and Food & Beverage. Dometic manufactures and sells products within these areas for use in mainly recreational vehicles, truck and premium cars, cruisers and work boats, and for a variety of other uses. Dometic operates 22 manufacturing/assembly sites in North America, South America, Europe and Asia-Pacific. Dometic products are sold in more than 100 countries. Dometic has 6,500 employees and is listed on NASDAQ Stockholm.

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