



Press Release

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**For Immediate Release**

**SEASTAR SOLUTIONS ANNOUNCES THE APPOINTMENT OF BILL LONGACRE  
AS ITS NEW VICE PRESIDENT, AFTERMARKET SALES**

**(Litchfield, IL – February 12, 2019)** – SeaStar Solutions, now part of The Dometic Group, and the leader in marine steering and control systems, is proud to announce that Bill Longacre will be rejoining the company as Vice President of Aftermarket Sales. Longacre will be responsible for sales of SeaStar’s extensive portfolio of products to marine distributors, dealers and other retail locations.

Longacre has had a distinguished career in national and international sales, having worked for several leading companies in the marine, GPS navigation and sporting goods markets. His early work history includes over 10 years with SeaStar Solutions (then Teleflex Marine), where he was responsible for aftermarket sales at the time.

“After working with us at Teleflex Marine, Bill felt like he had to get out in the world and spread his wings, and that he did, enjoying success after success,” said Eric Fetchko, President of Dometic Marine Americas. “We’re thrilled to bring him back home to help us take full advantage of the opportunities that lay ahead.”



Longacre’s experience with consumer electronics, new product marketing, rep group and channel management will allow him to hit the ground running and quickly take on the challenges of his new position.

Bill and his family reside in Ann Arbor, MI, where he will establish a remote office.

For more information on SeaStarSolutions, Sierra Engine and Drive Parts, or the many products SeaStar Solutions offers to boat builders and boaters, please visit [www.seastarsolutions.com](http://www.seastarsolutions.com).



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### **About Dometic**

Dometic is a global market leader in branded solutions for mobile living in the areas of Climate, Hygiene & Sanitation and Food & Beverage. Dometic operates in the Americas, EMEA and Asia Pacific, providing products for use in recreational vehicles, trucks and premium cars, pleasure and workboats, and for a variety of other uses. Dometic offers products and solutions that enrich people's experiences away from home, whether in a motorhome, caravan, boat or a truck. Our motivation is to create smart and reliable products with outstanding design. We operate 28 manufacturing/assembly sites in 11 countries, sell our products in approximately 100 countries and manufacture approximately 85% of our products sold in-house. We have a global distribution and dealer network in place to serve the aftermarket. Dometic employs approximately 8,800 people worldwide, had a net sales of SEK 14.0 billion (\$1.7 billion USD) in 2017 and is headquartered in Solna, Sweden.

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**For more information contact**

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